Metro Technology Services
Web Metrics for January 2012
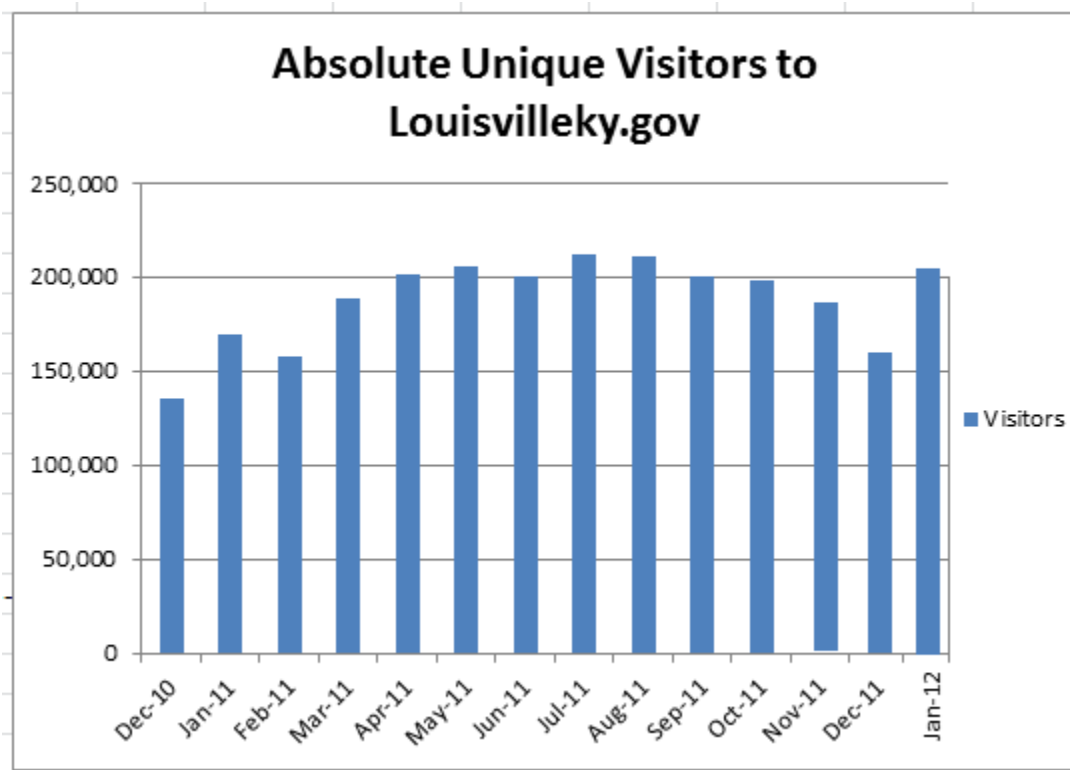
LouisvilleKy.gov

Email Overview:
2,993 "Contact Us" emails sent from visitors to Louisvilleky.gov

Live Chat Sessions:
MetroCall conducted 135 live chats sessions from Louisvilleky.gov in January

Online Traffic & Transactions for January 2012
Note: The definition of "Absolute Unique Visitors" is how many visitors came to your site, counting each person only once for the entire time period.

LouisvilleKy.gov

Most Popular Content Pages
January 1, 2012 – January 31, 2012

1. Louisville Water Company Payment Options
2. Human Resources page
3. Revenue Commission Forms

4. Metro Police Department
5. Department List
6. Visitors
7. Metro Corrections (inmate status)
8. Drivers License Information
9. Louisville Water Company – Careers
10. Solid Waste / Junk Disposal

Absolute Unique Visitors for January:

Data.louisvilleky.gov	98
m.louisvilleKy.gov	121
Salary Lookup	1,609
LouisvilleCheckbook	406
Stimulus Map	26

AddThis Shares for January:

www.louisvilleky.gov	281
Map it	43

Louisville Mobile App Downloads
iPhone: 409 new downloads and 9315 updates for January
Android: 4729 total installs with 1658 active installs

iPhone (01/1/2012 – 1/31/2012): 409 – new downloads and 9315 updates
Android: 4,729 – downloads all time and 1,658 – active installs

Animal Transactions for January:
Total Licenses: 491
New Registrations: 178
Renewals: 313
Cats registered: 59
Dogs registered: 432
Ferrets registered: 0
12 month term purchased: 426
36 month term purchased: 65

Online Animal License

Total Licenses

Month	Total Licenses
Jan-11	511
Feb-11	417
Mar-11	530
Apr-11	483
May-11	446
Jun-11	489
Jul-11	488
Aug-11	532
Sep-11	419
Oct-11	476
Nov-11	377
Dec-11	389
Jan-12	491